



Show your Support National Primary Schools Message Competition 2008 Olympic Games

It is the eve of the Beijing Olympic Games and athletes of the 2008 Australian Olympic Team are realizing their dreams of competing at the greatest sporting event in the world. They are excited, nervous and eager to compete.

If you had 90 seconds to encourage, support and inspire these athletes to compete and win gold, what would you say?

Overview

Primary school students across Australia are invited to support the 2008 Australian Olympic Team in a national competition.

The competition is designed to engage young people with the Olympic Movement and promote the Olympic values of friendship, excellence and respect.

Primary school students plan, develop and produce a podcast, showing support for the Australian Olympic Team.

As part of the 2008 Olympic Games Resource, three lessons are available to assist teachers to work with students and participate in the competition.

All messages are published online in the BK Zone, bkzone.com.au, the youth module of olympics.com.au, provided they comply with the Terms and Conditions.

From each Australian State and Territory, one message is selected by a judging panel to be played to Australian athletes at the 2008 Australian Olympic Team Reception in Beijing, China.

In addition, a 'people's choice' will be selected from polls conducted in the BK Zone.

Winning entries will be those judged to have presented an original and creative message of support for the Australian Olympic Team.

The school of each selected entry will receive an item of Olympic Memorabilia, framed and signed by members of the 2008 Australian Olympic Team.

DETAILS

Competition

The competition is open only to primary schools in Australia and aims to engage young people with the Olympic Movement and promote the Olympic values of excellence, friendship and respect.

The competition is open to primary schools rather than individual students, with only one entry to be submitted per school. This is to encourage students to work cooperatively and compile an entry that is representative of their school, rather than being just the work of a small number of students.

Winning entries will be those that are submitted in the correct format and are judged to have presented an original and creative message in support of the Australian Olympic Team.

Prizes

One message will be selected from each State and Territory as the winning message. In addition a people's choice will be selected via polls from the BK Zone.

The selected messages will be shown as a montage at the 2008 Australian Olympic Team Reception on the eve of the Beijing Games.

The schools of the selected entries will receive an item of Australian Olympic Memorabilia, signed by members of the Australian Olympic Team and a DVD of the montage played at the 2008 Australian Olympic Team Reception. In addition, students of each selected entry will receive an item of Olympic merchandise.

There are also a number of minor prizes up for grabs.

Entries

Each school can only submit one entry.

Schools and students are encouraged to be as creative as they can and explore a variety of ideas in compiling their entry. Judges shall be looking for originality, creativity, clarity of message and the demonstrated involvement of students from the school.

All entries must respond to the following challenge:

It is the eve of the Beijing Olympic Games and athletes of the 2008 Australian Olympic Team are realizing their dreams of competing at the greatest sporting event in the world. They are excited, nervous and eager to compete.

If you had 90 seconds to encourage, support and inspire these athletes to compete and win gold, what would you say?

The competition is intended to encourage teamwork, creativity and engage young Australians to support the Australian Olympic Team. Schools and students have the freedom to compile their message as they wish. Examples of potential messages include a poem, song, war cry, catchy slogan and artwork. But be creative as you can!

Guidelines

The 'Show your Support' Message competition is only limited by imagination; however there are a few guidelines to follow:

- Entries must have a title
- Entries must be submitted as an audio file (.wma, .mp3, or .wav) or video file (.avi, .mov, .mp4, .mpeg, or .wmv) with a size of less than 10MB.
- Entries must be of 60 – 90 seconds in duration
- Entries must be submitted with an accompanying image 160 pixels wide by 120 pixels high.
- The message must be original, creative and easily understood.
- Where possible, messages should be drawn from the outcomes of existing class work.
- Entries must be coordinated and submitted by the school teacher online at the BK Zone, www.bkzone.com.au

Judging

Entries will be evaluated by a panel comprised of representatives from the Australian Olympic Team and the Australian Olympic Committee. Judges will consider the identified guidelines when assessing the entries.

All entries published in the BK Zone are eligible for the competition. If the entry is not published, the message has not complied with file requirements and/or the Terms and Conditions.

Closing Date

5pm AEST, Friday 30 May 2008

Entries are to be uploaded to the BK Zone

www.bkzone.com.au/

Announcement of Winners: Winners will be announced on Monday 23 June 2008, Olympic Day. All winners will be notified in writing after this date.

Terms and Conditions

Please review the Terms and Conditions available to download from the BK Zone. Please read the terms and conditions carefully before submitting an entry.

Further Information

For more information about the Competition, Terms and Conditions and the a.s.p.i.r.e. school network, please visit olympics.com.au, email education@olympics.com.au or call (02) 8436 2100